

CURRICULUM VITAE

Karl Storchmann

Clinical Professor
Economics Department
New York University
19 W. 4th Street, 6FL
New York, NY 10012
Tel (cell) +1 646 644-2852
e-mail: karl.storchmann@nyu.edu

Dec 28, 2019

EDUCATION

- | | |
|------|---|
| 2005 | Habilitation, University of Bochum, Germany |
| 1998 | Doctoral Degree (PhD) in Economics, University of Bochum, Germany
("summa cum laude"), Thesis: <i>The Deficit of Public Transportation</i> |
| 1990 | Diploma in Economics (M.A.), University of Bochum, Germany |

EMPLOYMENT HISTORY

- | | |
|--------------|---|
| 2009-present | Clinical Professor, Economics Department, New York University |
| 2006-present | Executive Director (and Co-Founder & Vice President) of
<i>American Association of Wine Economists AAWE</i> |
| 2016-2018 | Associate Professor, INSEEC Business School, Bordeaux (France)
(part time) |
| 2014-2016 | Associate Professor, KEDGE Business School, Bordeaux (France)
(part time) |
| 2005-2010 | Associate Professor (tenured since 2008), Economics Department,
Whitman College |
| 2005-present | <i>Privatdozent</i> , University of Bochum, Germany |
| 2000-2005 | Lecturer, Yale University, Dept of Economics (full time), also:
Faculty, interdisciplinary major program in <i>Environmental Studies</i> ,
<i>Yale University</i> |

2001-2003	Lecturer at University of Jena, Germany, Dept of Economics (part time)
1991-1999	Senior Economist, Rhine-Westphalian Institute for Economic Research (RWI), Essen, Germany; Dept of Energy Economics
1998-1999	Lecturer, German Academy of Business and Administration in Essen, Germany (part time)
1990-1991	Research and Teaching Assistant for Prof. Dr. Paul Klemmer, Dept of Economics, University of Bochum

VISITING POSITIONS

2020 (Jan)	Bordeaux Sciences Agro, Université de Bordeaux
2019 (Jan)	Bordeaux Sciences Agro, Université de Bordeaux
2018 (Jan & Jun)	Bordeaux Sciences Agro, Université de Bordeaux
2016 (Jan & Jun)	Bordeaux Sciences Agro, Université de Bordeaux
2016 (Jan)	Bordeaux Sciences Agro, Université de Bordeaux
2014-2015	Bordeaux Sciences Agro, Université de Bordeaux (Dec-Jan)
2014	KEDGE Bordeaux Business School (May-Aug)
2014	Bordeaux Sciences Agro, Université de Bordeaux (March)
2013	Université de Paris II Panthéon-Assas (May-June)
2012	Bordeaux Management School BEM (November)
2012	Université Montesquieu Bordeaux IV (March)
2007	Visiting Associate Professor, New York University, Dept of Economics (6 months)
2000	Visiting Research Scholar, Yale University, Dept of Economics (9 months)
1999-2000	Visiting Research Scholar, University of California at Los Angeles (UCLA) Institute for Transportation Studies (5 months)

OTHER

- 1994-1999 Hobby vintner in Zell/Mosel (Germany); own vineyard & winemaking
1995-1999 Wine Retailer (part-time) in Dortmund (Germany)

AFFILIATIONS

- 2015-present Adviser, *UC Davis, Robert Mondavi Institute, Center for Wine Economics*
- 2008-present Honorary Editorial Board *International Journal of Wine Research*
- 2006-present (Founding) Editor *Journal of Wine Economics*
[together with Kym Anderson (Adelaide), Orley Ashenfelter (Princeton),
Victor Ginsburgh (Brussels), and Robert Stavins (Harvard)];
Journal of Wine Economics 2018 Impact Factor: 1.522
- 2006-present Co-Founder, Vice President, and Executive Director of *American Association of Wine Economists AAWE*
- 2012-present Board member *Bordeaux Wine Economics*
- 2006-2010 Founding editor and academic advisor of *Whitman Economics Working Papers* (publishes students and faculty research)
- 2005-present Member of Scientific Committee of *Society for Quantitative Gastronomy*
- 2004-present Research Associate, *Energy Environment Forecast Analysis (EEFA)*, Münster, Germany
- 2003-2010 Research Fellow at *Rhine-Westphalian Institute for Economic Research (RWI Essen, Germany)*
- 2003-2007 Member of Scientific Board of *Vineyard Data Quantification Society*

TEACHING EXPERIENCE

- NYU *Microeconomic Theory (2009); Industrial Organization (2009-2018); Intermediate Microeconomics (2007, 2011-2018); Urban Economics (2010-2019); Public Finance (2010, 2011, 2019), Principles of Microeconomics (2019)*
- Bordeaux Sciences Agro (France), *Industrial Organization of the Wine Industry, Graduate Master of Business & Sciences MBS (2015-2020), Quantitative Methods for Wine MBS (2019, 2020).*
- INSEEC Business School Bordeaux (France), *Wine Economics MBA (2017, 2018)*
- KEDGE Business School Bordeaux (France), *Wine Economics MBA (2016)*
- Rutgers University *Wine Economics (2012)*
- Whitman College *Economic Principles (2005, 2006); Intermediate Microeconomics (2005-2009); Wine Economics (2006-2008); Introductory Econometrics (2007-2009); Urban Economics (2006); Transportation Economics (2005)*
- Yale University *Macroeconomic Principles (2001-2005); Microeconomic Principles (2001-2005); Environmental Microeconomics (2001, 2002); Applied Econometrics: Urban Transportation Economics (2004); Public Finance and the Environment (2003); Transportation Economics and the Environment (2001, 2004)*
- University of Bochum (Germany) *Transportation Economics, Graduate (2006, 2007); Environmental Economics and Policy, Graduate (2006, 2008); Wine Economics, Graduate (2010), Industrial Organization, Graduate (2013, 2015-2018)*
- University of Jena (Germany) *Environmental Policy, Graduate (2001); Transportation Economics, Graduate (2002)*

WORKSHOPS AND CONFERENCES (CO-) ORGANIZED

- 2021 (scheduled) *15th Annual Conference of American Association of Wine Economists (AAWE)* in Santiago de Chile, Chile (University of Talca, Chile) and Pre-Conference Workshop in Mendoza, Argentina (National University of Cuyo, Argentina) (May 31-June 4, 2021). With generous support from SERNATUR, National Tourism Office Chile.
- 2020 (scheduled) *Wine Finance Workshop of American Association of Wine Economists (AAWE)* in Cracow, Poland (June 20 and 21, 2020)
- 2020 (scheduled) *14th Annual Conference of American Association of Wine Economists (AAWE)* in Verona, Italy (University of Verona) (June 24-28, 2020).
- 2019 *13th Annual Conference of American Association of Wine Economists (AAWE)* in Vienna, Austria (BOKU Vienna) (July 14-18, 2019), (154 presentations, 190 participants). Co-organized by BOKU Vienna and University of Applied Sciences Burgenland. With generous support from Austrian Wine Marketing Board.
- 2018 *12th Annual Conference of American Association of Wine Economists (AAWE)* in Ithaca NY (Cornell University) (June 10-14, 2018), (105 presentations, 150 participants). Hosted by Cornell SC Johnson College of Business & Cornell College of Agriculture and Life Sciences with generous support from New York Wine & Grape Foundation.
- 2017 *11th Annual Conference of American Association of Wine Economists (AAWE)* in Padua, Italy (University of Padua) (June 28-July 2, 2017), (145 presentations, 190 participants). With generous support from Consorzio Tutela Prosecco, Valoritalia, Consorzio Conegliano Valdobbiadene DOCG, Consorzio Vini Venezia, Consorzio DOC delle Venezie (among others).
- 2016 *10th Annual Conference of American Association of Wine Economists (AAWE)* in Bordeaux, France (University of Bordeaux) (June 21-25, 2016), (185 presentations, 250 participants). With generous support from Université de Bordeaux, Bordeaux Sciences Agro, Region Aquitaine-Limousin-Poitou-Charentes, INSEEC Business School, KEDGE Business School, Investissements d'Avenir (among others)
- 2015 *9th Annual Conference of American Association of Wine Economists (AAWE)* in Mendoza, Argentina (University of Cuyo) (May 26-30, 2015), (105 presentations, 150 participants). With generous support from Wines of Argentina, Verallia (among others)

- 2014 *8th Annual Conference of American Association of Wine Economists (AAWE)* in Walla Walla, WA (Whitman College) (June 22-25, 2014), (95 presentations, 150 participants). With generous support from Whitman College, Walla Walla Community College, Family Wineries of Washington State, Bureau François Lillet Bordeaux, Long Shadows (among others)
- 2013 *7th Annual Conference of American Association of Wine Economists (AAWE)* in Stellenbosch, South Africa (Stellenbosch University) (June 26-29, 2013), (118 presentations, 160 participants). With generous support from ABSA Bank, Standard Bank, VinPro, Wines of South Africa (among others)
- 2012 *6th Annual Conference of American Association of Wine Economists (AAWE)* in Princeton, NJ (Princeton University) (June 7-10, 2012), (100 presentations, 150 participants). With generous support from Princeton University, Princeton University Press, Rutgers University, Garden State Wine Growers (among others)
- 2011 Session “Topics in Wine Economics” at Annual Conference of *American Economic Association* in Denver (Jan 6-9, 2011). Published in *American Economic Review, Papers and Proceedings*, 101(3), 136-156.
- 2011 *5th Annual Conference of American Association of Wine Economists (AAWE)* in Bolzano-Bozen, Italy (Free University of Bolzano-Bozen) (June 22-25, 2011), (126 presentations, 160 participants). With generous support from Südtirolwein – Vini Alto Adige, Laimburg Research Centre, Regional Government of Alto Adige (among others).
- 2010 *4th Annual Conference of American Association of Wine Economists (AAWE)* in Davis California (UC Davis) (June 25-28, 2010), (116 presentations, 150 participants). With generous support from Wine Institute (among others)
- 2009 *3rd Annual Conference of American Association of Wine Economists (AAWE)* in Reims, France (University of Reims) (June 18-21, 2009), (110 presentations, 150 participants) With generous support from Comité inter-professionnel du vin de Champagne CIVC, Champagne Taittinger, Chama-pagne Bollinger (among others)
- 2008 *2nd Annual Conference of American Association of Wine Economists (AAWE)* in Portland, Oregon (Reed College) (August 14-16, 2008), (65 presentations, 140 participants). With generous support from Whitman College, Oregon Wine Board, Washington Wine Commission (among others)
- 2007 *1st Annual Conference of American Association of Wine Economists (AAWE)* in Trier, Germany (University of Trier) (May 23-26, 2007). (45

presentations, 95 participants). With generous support Deutsches Weininstitut, State Rhineland-Palatinate, Vereinigte Hospitien, VDP (among others).

Workshop on the Sensory Evaluation of Wine (with Ann Noble, UC Davis), Whitman College, Walla Walla (April 12, 2007) (60 participants)

Wine and Global Warming, Interdisciplinary Workshop (with Orley Ashenfelter, Wolfram Schlenker, and Robert Stavins) (7 presentations, 150 participants). Whitman College, Walla Walla, March 29-30.

2005 *Wine and Investment* (with Orley Ashenfelter and Allen Shoup) 150 participants. Whitman College, Walla Walla, October 2005.

INVITED PLENARY LECTURES

2020 (scheduled) Sustainability and Innovation: The Wine Industry Challenge at Château de la Bretesche (Bretagne, France), June 14-17, 2020. Albert and Elaine Borchard Foundation Grant

(scheduled) Invited Plenary Lecture “Economic Consequences and Business Implications of Climate Change” at International Cool Climate Wine Symposium (ICCWS 2020). Brock University, St. Catherines, Ontario, Canada (July 12-16, 2020)

2017 Invited Plenary Lecture “Wine and Climate Change” at British Columbia Wine Grape Council (BCWGC) Enology & Viticulture Annual Conference. Penticton, British Columbia, Canada (July 17-18, 2017)

Invited Plenary Lecture “Economic Aspects of Wine and Climate Change” at *Wine Sustainability* Conference organized by *INFER – International Network for Economic Research and Asimmetrie* at University of Pescara, Italy (Sept 1-3, 2017)

2015 Invited Plenary Lecture on “Wine and Climate Change” at World Expo 2015, Milan, Italy (September 19)

Invited Keynote Lecture on Wine Economics at “Economics of Vices and Virtues Conference” at the Center of the Study of Economic Culture of Saint Petersburg State University (Saint Petersburg, Russia, May 15).

Invited Plenary Address “Wine Economics and Climate Change” at Annual Conference Business-Enology-Viticulture B.E.V. NY (Rochester, New York, Feb 26)

- 2012 Invited Plenary Address “Expert Opinion on the Wine Market” Annual Meeting of *American Philosophical Society* (Philadelphia, PA, April 20)
- Invited Plenary Address “Wine and Global Warming in the European Union.” Annual Conference *International Consortium for Agricultural Biotechnology Research ICABR* (Ravello, Italy, June 24)
- 2010 Keynote *Simon Brandt Lecture “Wine Economics”* at joint Annual Conference of *African Agricultural Economics Association AAEA* and *Agricultural Economics Association of South Africa AEASA* in Cape Town, South Africa (Sep 20)

AWARDS, FELLOWSHIPS, HONORS

- 2007 *James Bancroft Stipend* for Wine Economics
- 2006 *Abshire Research Scholar Award*, Whitman College
- 2005 *Abshire Research Scholar Award*, Whitman College
- 2002 *Liquid Assets Prize* for best paper at the IX. Annual Meeting of the Vineyard Data Quantification Society (VDQS), Montpellier/France
- 2001 Scholarship for a Yale visit from *Deutsche Forschungsgemeinschaft DFG* (German National Science Foundation), 6 months
- 1999 Scholarship for a UCLA and Yale visit from *Deutsche Forschungsgemeinschaft DFG* (German National Science Foundation), 12 months
- 1999 *District Savings Bank of Recklinghausen Award* for outstanding dissertation
- 1999 *Deschauer Bros. Doctoral Dissertation Prize of the Ruhr-University Bochum* for outstanding scientific achievements

RESEARCH INTERESTS

- Agricultural Economics
- Wine Economics & Business
- Applied Microeconomics
- Environmental Economics
- Urban and Regional Economics
- Transportation Economics
- Energy Economics

MEMBERSHIPS

- American Economic Association
- Verein für Socialpolitik (German Economic Association)
- American Association of Wine Economists
CEO & Vice President, since 2006
- Gesellschaft für Geschichte des Weins (Society for the History of Wine)

PUBLICATIONS

ARTICLES IN REFEREED JOURNALS

- 1) Back, R., Liu, X., Niklas, B., Storchmann, K., and Vink, N. (2019). Margins of Fair Trade wine along the supply chain. Evidence from South African wine in the U.S. market. *Journal of Wine Economics*, 14(3), forthcoming.
- 2) Miller, A., Kelley, K.M., Gardner, D.M., Govindasamy, R., Hyde, J., Rickard, B., and Storchmann, K. (2018). Assisting Mid-Atlantic wine industry stakeholders in developing consumer-centric marketing strategies: Internet survey results. *Journal of Extension*, 56(1).
- 3) Cardebat, J.-M., Faye, B., Le Fur, E., and Storchmann, K. (2017). The law of one price? Price dispersion on the auction market for fine wine. *Journal of Wine Economics*, 12(3), 302-331.
- 4) Niklas, B., Storchmann, K., and Vink N. (2017). Fairtrade wine price dispersion in the United Kingdom. *Journal of Wine Economics: Selected Proceedings*, 12(4), 446-456.
- 5) Kelley, K.M., Zelinskie, J., Centinari, M., Gardner, D.M., Govindasamy, R., Hyde, J., Rickard, B., and Storchmann, K. (2017). Consumer preferences for sustainable wine attributes: A conjoint analysis. *Journal of Wine Economics: Selected Proceedings*, 12(4), 416-425.
- 6) Ashenfelter, O. and Storchmann, K. (2016). Climate change and wine: A review of the economic implications. *Journal of Wine Economics*, 11(1), 105-138.
- 7) Ashenfelter, O., and Storchmann, K. (2016). The economics of wine, weather and climate change. *Review of Environmental Economics and Policy*, 10(1), 25-46.
- 8) Gergaud, O., Storchmann K., and Verardi, V. (2015). Expert opinion and product quality: Evidence from New York City restaurants. *Economic Inquiry*, 53(2), 812-835.
- 9) Storchmann, K. (2015). Expert opinion on the wine market. *Proceedings of the American Philosophical Society*, 159(2), 129-140.
- 10) Storchmann, K. (2012). Wine economics. *Journal of Wine Economics*, 7(1), 1-33.
- 11) Jaeger, D.A., and Storchmann, K. (2011). Wine retail price dispersion in the United States: searching for expensive wines? *American Economic Review, Papers and Proceedings*, 101(3), 136-141.
- 12) Storchmann, K. (2011). Wine economics: emergence, developments, topics. *Agrekon*, 50(3), 1-28.

- 13) Ashenfelter, O. and Storchmann K. (2010). Using a hedonic model of solar radiation to assess the economic effect of climate change: the case of Mosel valley vineyards. *The Review of Economics and Statistics*, 92(2), 333-349.
- 14) Ashenfelter, O., and Storchmann K. (2010). Measuring the economic effect of global warming on viticulture using auction, retail and wholesale prices. *Review of Industrial Organization*, 37(1), 51-64.
- 15) Schnabel, H., and Storchmann, K. (2010). Prices as quality signals. Evidence from the wine market. *Journal of Agricultural & Food Industrial Organization*, 8, Article 2.
- 16) Storchmann, K. (2010). The economic impact of the wine industry on hotels and restaurants: evidence from Washington State. *Journal of Wine Economics*, 5(1), 164-183.
- 17) Storchmann, K. (2007). Asymmetric information and markets in transition: vineyard auctions in the Mosel valley after the French revolution. *Journal of European Economic History*, 35 (2), 395-424.
- 18) Haeger, J., and Storchmann, K. (2006). Prices of American Pinot Noir: climate, critics, craftsmanship. *Agricultural Economics*, 35, 67-78.
- 19) Storchmann, K. (2005). English weather and Rhine wine quality: an ordered probit model. *Journal of Wine Research*, 16(2), 105-119.
- 20) Jones, G., Cooper, O., Storchmann, K., and White, M. (2005). Climate change and global wine quality. *Climatic Change*, 73, 319-344.
- 21) Storchmann, K. (2005). Global gasoline demand for passenger cars: the role of income distribution. *Energy Economics*, 27, 25-58.
- 22) Storchmann, K. (2005). The rise and fall of German hard coal subsidies. *Energy Policy*, 32, 1469-1492.
- 23) Storchmann, K. (2004). On the depreciation of automobiles: an international comparison. *Transportation* 39, 371-408.
- 24) Storchmann, K. (2003). Externalities by automobiles and fare free transit in Germany. *Journal of Public Transportation* 6(4), 89-105.
- 25) Storchmann, K. (2002), Umweltpolitik und Kapitalstock - Determinanten der Nutzungsdauer von Pkw im internationalen Vergleich. (Environmental policy and capital stocks – life cycle determinants of passenger cars). Festschrift for Paul Klemmer, *RWI-Mitteilungen*, 53, 361-376.

- 26) Storchmann, K. (2001). The impact of fuel taxes on public transport - An empirical assessment for Germany. *Transport Policy*, 8(1), 19-28.
- 27) Jones, G. and Storchmann, K. (2001). Wine market prices and investment under uncertainty: An econometric model for Bordeaux Crus Classés. *Agricultural Economics*, 26, 115-133.
- 28) Storchmann, K. (1999). Nulltarife im öffentlichen Personennahverkehr als Second-Best-Lösung? Theoretisches Konzept und Implikationen für die Bundesrepublik Deutschland. (Free transit as second-best-solution? Theoretical conception and impact for Germany), *Zeitschrift für Verkehrswissenschaft*, 70, 155-177.
- 29) Storchmann, K. (1998). Triple Dividend von Mineralölsteuererhöhungen? Empirische Aspekte zur effektiven Steuerinzidenz im Personenverkehr. (Triple dividend of fuel taxes? Empirical aspects of effective tax incidence), *Zeitschrift für angewandte Umweltforschung*, 11, 390-400.
- 30) Storchmann, K. (1999), Einstieg in die ökologische Steuerreform im Verkehrsbereich: Auswirkungen auf den Öffentlichen Personennahverkehr. (Introducing the ecological tax reform in the transport sector: the impact on public transportation), *RWI-Mitteilungen*, 50(1/2), 65-79.
- 31) Jones, G. and Storchmann, K. (1998). Empirie der Preisbildung bei Crus Classés des Bordelais - Determinanten, Sensitivitäten und Prognosen. (Empirical analysis of Bordeaux wine pricing – determinants, sensitivities, and forecast), *Die Weinwissenschaft - Viticultural and Enological Sciences*, 53, 136-149.
- 32) Storchmann, K. (1998), Ein ökonomisches ÖPNV-Modell für Deutschland. (An econometric model for public transportation in Germany), *RWI-Mitteilungen*, 49, 75-102.
- 33) Storchmann, K. (1997). Europäische Umweltabgabe auf den Pkw-Verkehr? Empirische Analyse der Kraftstoffnachfrage. (European tax on automobiles and gasoline? Empirical analysis of fuel consumption), *Zeitschrift für Verkehrswissenschaft*, 68, 249-276.
- 34) Storchmann, K. (1997). Beschäftigungseffekte des Steinkohlenbergbaus. Eine kritische Betrachtung. (Employment effects of hard coal mining: A critical assessment). *Zeitschrift für Energiewirtschaft*, 21, 307-316.
- 35) Storchmann, K. (1993), Abgaben auf den Pkw-Verkehr und ihre Wirkungen auf den Kraftstoffverbrauch im internationalen Vergleich. (Taxes on automobiles and their impact on fuel consumption in an international comparison), *RWI-Mitteilungen*, 44, 345-374.
- 36) Storchmann, K. and Wienert, H. (1992), Die Beihilfen für den Absatz von Kokskohle und Hochofenkoks - Grundlagen, Subventionsvolumen, Finanzierungsrisiken. (Subsidies for coking coal – basics, volume and financial risks), *RWI-Mitteilungen*, 43, 201-222.

OTHER ARTICLES, BOOK CHAPTERS, WORKING PAPERS

- 1) Back, R., Liu, X., Niklas, B., Storchmann, K., and Vink, N. (2019). Margins of Fair Trade wine along the supply chain. Evidence from South African wine in the U.S. market. *AAWE Working Paper No. 244*. American Association of Wine Economists AAWE.
- 2) Storchmann, K. (2018). Germany, Austria and Switzerland. In Kym Anderson and Vicente Pinilla (eds.), *Wine Globalization: A New Comparative History*. New York and Cambridge UK: Cambridge University Press, pp. 92-129.
- 3) Storchmann, K. (2018). Wine economics. In: O. Ashenfelter, O., Gergaud, O., Storchmann, K., Ziemba, W. (eds) (2018). *Handbook of the Economics of Wine. Volume 1: Prices, Finance, and Expert Opinion*. Singapore and Hackensack, New Jersey: World Scientific, pp. 3-40
- 4) Ashenfelter O., and Storchmann, K. (2018). Using hedonic models of solar radiation and weather to assess the economic effect of climate change: The case of Mosel valley vineyards. In: O. Ashenfelter, O., Gergaud, O., Storchmann, K., Ziemba, W. (eds) (2018). *Handbook of the Economics of Wine. Volume 1: Prices, Finance, and Expert Opinion*. Singapore and Hackensack, New Jersey: World Scientific, pp. 59-96.
- 5) Storchmann, K. (2017). *The Wine Industry in Germany, Austria and Switzerland, 1835-2016*. American Association of Wine Economists. AAWE Working Paper No. 214 (Economics). http://www.wine-economics.org/aawe/wp-content/uploads/2017/07/AAWE_WP214.pdf
- 6) Storchmann, K. (2014). Just drink it: why wine investing usually isn't worth it. *The Conversation*, Dec 31. <https://theconversation.com/just-drink-it-why-wine-investing-usually-isnt-worth-it-35713>
- 7) Ashenfelter, O., Gergaud, O., Ginsburgh, V. and Storchmann, K. (2013). Wine tasting: is "terroir" a joke and/or are wine experts incompetent? VOX <http://www.voxeu.org/article/wine-tasting-terroir-joke-and-or-are-wine-experts-incompetent>
- 8) Storchmann, K. (2013). Weinbau und Klimawandel: Ökonomische Aspekte. (The economics of viticulture and climate change). In: Formayer, H. and Pretenthaler, F. (eds), Weinbau und Klimawandel. Verlag der Österreichischen Akademie der Wissenschaften/Austrian Academy of Science, Vienna.
- 9) Storchmann, K., Mitterling, A. and Lee, A. (2012). The detrimental effect of expert opinion. Evidence from the wine market. *AAWE Working Paper Economics No. 118*.

- 10) Gergaud, O., Storchmann, K. and Verardi, V. (2012). Expert opinion and quality perception of consumers: evidence from New York City restaurants. *AAWE Working Paper Economics No. 108*.
- 11) Ashenfelter, O. and Storchmann K. (2010), Measuring the economic effect of global warming on viticulture using auction, retail and wholesale prices. *NBER Working Paper No. 16037*. National Bureau of Economic Research, Cambridge, Mass.
- 12) K. Storchmann (2011). The external cost of transportation. In: Peter Nijkamp, Kenneth Button and Henry Vega (eds.), *Dictionary of Transport Analysis*. Edward Elgar: Cheltenham, UK.
- 13) K. Storchmann (2008). The economic impact of the wine industry on hotels and restaurants in Walla Walla. AAWE Working Paper No. 16. *American Association of Wine Economists*.
- 14) K. Storchmann et al. (2007). The economic impact of the wine industry on hotels and restaurants in Walla Walla. *Whitman College Economic Department Working Papers No. 8*.
- 15) Ashenfelter, O. and Storchmann, K. (2006), Using a hedonic model of solar radiation to assess the economic effect of climate change: the case of Mosel valley vineyards. *NBER Working Paper No. 12380*. National Bureau of Economic Research NBER, Cambridge, Mass.
- 16) Ashenfelter, O. and Storchmann, K. (2006), Using a hedonic model of solar radiation to assess the economic effect of climate change: the case of Mosel valley vineyards. Center of Economic Policy Studies. *CEPS Working Paper No. 130*. Princeton University.
- 17) Storchmann, K. (2006), The effect of global warming on wine quantity and price. A simultaneous model for Alsace from 1525-1875. *Whitman College Economic Department Working Papers No. 6*.
- 18) Ritchie, B. and Storchmann, K. (2006), Gasoline prices and automobile depreciation. Mimeo.
- 19) Schamel, G. and Storchmann, K. (2004), Germany. In: Anderson, K. (ed.), *The World's Wine Market – Globalization at Work*. pp. 110-123. London: Edward Elgar.
- 20) Storchmann, K. (2001), Externalitäten des Pkw-Verkehrs und Nulltarife im Öffentlichen Personennahverkehr – ein Paradigmenwechsel? (Automobile externalities and fare free transit – a paradigm shift?). *Wirtschaftsdienst*, 81(11), 651-657.
- 21) Storchmann, K. (1999), Regionale Bedeutung des Ruhrkohlenbergbaus. (Regional relevance of hard coal mining in the Ruhr Area). In: Hochschule Niederrhein (Hrsg.), *Mönchengladbacher Schriften zur wirtschaftswissenschaftlichen Praxis*, Band 3, Mönchengladbach.

dbach, pp. 57-79.

- 22) Storchmann, K. (1999), Wie Mineralölsteuererhöhungen auf den ÖPNV wirken. (How fuel price increases affect public transport), *Der Nahverkehr*, 17, No. 4, 8-11.
- 23) Storchmann, K. (1997), Europäische Abgaben auf den Pkw-Verkehr - Eine notwendige Ergänzung der Infrastrukturpolitik der EU? (European tax on automobiles and gasoline – a necessary addition of the EU's infrastructure policy?), In: Karl, H. (ed.), *Transeuropäische Netze: Die infrastrukturpolitischen Aufgaben der EU* (Institut für Europäische Integrationsforschung, Bonner Schriften zur Integration Europas, Band 9), Bonn, Europa Union Verlag, pp. 85-120.
- 24) Klemmer, P. and Storchmann, K. (1996), 50 Jahre Steinkohlenbergbau in Nordrhein-Westfalen. (50 years of hard coal mining in North-Rhine Westphalia), *Glückauf*, 132, 520-528.
- 25) Hillebrand, B., Klemmer, P. and Storchmann, K. (1995), Wege aus der Sackgasse - Befunde und Empfehlungen zum Klimagipfel in Berlin. (Escaping the dead end – findings and advice for the climate summit in Berlin), *RWI-Konjunkturbrief*, Nr. 2, (March 1995). pp. 10.

BOOKS

- 1) O. Ashenfelter, O., Gergaud, O., Storchmann, K., and Ziemba, W. (2018). *Handbook of the Economics of Wine. Volume 1: Prices, Finance, and Expert Opinion*. Singapore and Hackensack, New Jersey: World Scientific.
- 2) O. Ashenfelter, O., Gergaud, O., Storchmann, K., and Ziemba, W. (2018). *Handbook of the Economics of Wine. Volume 2: Reputation, Regulation, and Market Organization*. Singapore and Hackensack, New Jersey: World Scientific.
- 3) Storchmann, K. (ed.) (2002), *Transport and the Environment*. Contributions of a senior seminar at Yale University. (RUFIS Ruhr-Forschungsinstitut für Innovations- und Strukturpolitik, Nr. 1/2002), ISL-Verlag, Hagen/Germany. pp 112.
- 4) Hillebrand, B., Löbbe, K., Storchmann, K. et al. (2001). *Nachhaltige Entwicklung in Deutschland – ausgewählte Problemfelder und Lösungsansätze*. (Sustainable development in Germany – selected issues). (Untersuchungen des Rheinisch-Westfälischen Instituts für Wirtschaftsforschung, Heft 19), Essen, RWI.
- 5) Storchmann, K. (1999). *Das Defizit im öffentlichen Personennahverkehr in Theorie und Empirie*. (Theoretical and empirical assessment of transit deficits), (Schriftenreihe des Rheinisch-Westfälischen Instituts für Wirtschaftsforschung, Neue Folge, Heft 64), Berlin, Duncker & Humblodt, pp 169.

- 6) Storchmann, K. and Kyrou, P. (1997). Steinkohlenbergbau im Ruhrgebiet. Entwicklung, Subventionen, Beschäftigungseffekte. (Hard coal mining in the Ruhr Area – development, subsidies, employment), (Schriftenreihe des Ruhr-Forschungsinstituts für Innovations- und Strukturpolitik, Nr. 3/1997), Bochum, Brockmeyer, pp 49.
- 7) Hillebrand, B., Wackerbauer, J., Behring, K., Karl, H.-D., Lehr, U., Oberheitmann, A., Ratzenberger, R., Siebe, T. and Storchmann, K. (1996). Gesamtwirtschaftliche Beurteilung von CO₂-Minderungsstrategien (Macroeconomic assessment of CO₂ reduction strategies. Expertise for the Federal Ministry of Economics), (ifo Studien zur Umweltökonomie 22), München, Ifo, pp 135.
- 8) Hillebrand, B., Wackerbauer, J., Behring, K., Karl, H.-D., Lehr, U., Oberheitmann, A., Ratzenberger, R., Siebe, T. and Storchmann, K. (1996). Gesamtwirtschaftliche Beurteilung von CO₂-Minderungsstrategien (Macroeconomic assessment of CO₂ reduction strategies. Expertise for the Federal Ministry of Economics), (Untersuchungen des Rheinisch-Westfälischen Instituts für Wirtschaftsforschung, Heft 19), Essen, RWI, pp 135.
- 9) Frank, B., Halstrick-Schwenk, M., Hecht, D., Hillebrand, B., Karl, H., Klemmer, P., Löbbe, K., Storchmann, K., Terlau, W., Werbeck, N. and Wink, R. (1994). Grundlagen eines mittelfristigen umweltpolitischen Aktionsplans. Gutachten im Auftrag des Umweltbundesamtes. (Framework of an environmental action plan. Expertise for the Federal Environmental Agency), (Untersuchungen des Rheinisch-Westfälischen Instituts für Wirtschaftsforschung, Heft 10), Essen, RWI, pp 336.
- 10) Hamm, R. and Storchmann, K. (1992). Steinkohlenbergbau im Ruhrgebiet - Entwicklung, politischer Rahmen, Regionalverflechtung und Diversifizierung. (Hard coal mining in the Ruhr Area – development, political frame, regional integration and diversification), (RWI-Papiere, Nr. 30), Essen, RWI, pp 30.
- 11) Storchmann, K. (1991). Konjunktur und Kommunalverschuldung (Business cycle and municipal debt), (Forschungsberichte der Gesellschaft für interdisziplinäre Forschung G.I.F., Nr. 11), Bochum, G.I.F., pp 64.

BOOK REVIEWS

- 1) Storchmann, K. (2020). Book Review of *The Economics of Chocolate* by Mara P. Squicciarini and Johan F. M. Swinnen. *Journal of Economic Literature* (forthcoming, March 2020)
- 2) Storchmann, K. (2019). Book Review of *Der Wein des Vergessens (German Edition)* by Bernhard Herrman and Robert Streibel. *Journal of Wine Economics*, 14(1), 116-118.
- 3) Storchmann, K. (2016). Book Review of *The Business of Wine Making* by Jeffrey Lamy. *Journal of Wine Economics*, 11(3), 476-478.

- 4) Storchmann, K. (2015). Book Review of *Vino Business: The Cloudy World of French Wine* by Isabelle Saporta. *Journal of Wine Economics*, 10(3), 379-381.
- 5) Storchmann, K. (2010). Book Review of *An Edible History of Humanity* by Tom Standage. *Journal of Wine Economics*, 5(2), 341-345.

PROCEEDINGS

- 1) Antoy, L., Ashenfelter, O. and Storchmann, K. (2010). Global Warming's Impact on the Wine Industry in the European Union. 4th Annual Meeting of the American Association of Wine Economists AAWE in Davis, California (June 25-28, 2010).
- 2) Jaeger, D., Schwartz, E., Storchmann, K. and Zhitomirsky (2010). Wine Retail Prices in the U.S. -- Determinants of Level and Dispersion. 4th Annual Meeting of the American Association of Wine Economists AAWE in Davis, California (June 25-28, 2010).
- 3) Lee, A., Mitterling, A. and Storchmann, K. (2009). Signaling Wine Quality with Price. An Analysis of Wine Regions in the U.S. 3rd Annual Meeting of the American Association of Wine Economists AAWE in Reims (Champagne), France (June 18-21, 2009).
- 4) Schamel, G. and Storchmann, K (2008). The value of gold medals. Evidence from the German DLG wine awards. 2nd Annual Meeting of the American Association of Wine Economists AAWE in Portland, Oregon (August 14-16, 2008).
- 5) Schnabel, H. and Storchmann, K (2008). Signaling with prices. Evidence from the German wine market. 2nd Annual Meeting of the American Association of Wine Economists AAWE in Portland, Oregon (August 14-16, 2008).
- 6) Storchmann, K. (2007), Wine and Global Warming: Evidence from the Little Ice Age. 1st Annual Meeting of the American Association of Wine Economists AAWE in Trier, Germany (May 23-26, 2007).
- 7) Ashenfelter, O. and Storchmann, K. (2007), Using a hedonic model of solar radiation to assess the economic effect of climate change: the case of Mosel valley vineyards. 1st Annual Meeting of the American Association of Wine Economists AAWE in Trier, Germany (May 23-26, 2007).
- 8) Ashenfelter, O., Keefer, B. and Storchmann, K. (2006), Wine and Weather Revisited: Auction Prices versus Retail Prices. 13th annual meeting of the Vineyard Data Quantification Society (VDQS) in Bordeaux.
- 9) Zachariadis, T., Clerides, S. and Storchmann, K. (2006), Fuel Prices vs. automobile fuel economy standards in a CO₂-constrained transport sector. Presentation at the IEA and IIASA

International Energy Workshop 2006 in Cape Town (June 29, 2006).

- 10) Storchmann, K. (2005), Rhine Wine Quality and English Weather. 12th Annual Conference of the VDQS in Macerata, Italy, June 2005.
- 11) Ashenfelter, O. and Storchmann, K. (2003), Are Mosel wine prices determined by experts or fundamentals? *Oenometrie X*. 10th annual meeting of the Vineyard Data Quantification Society in Budapest/Hungary.
- 12) Ashenfelter, O. and Storchmann, K. (2002), Wine, wheat, and climate change: Evidence from the Little Ice Age. In: *Oenometrie IX*. 9th annual meeting of the Vineyard Data Quantification Society in Montpellier/France.
- 13) Storchmann, K. (2002), Asymmetric information and markets in transition: vineyard auctions in the Mosel valley after the French Revolution. In: *Oenometrie IX*. 9th annual meeting of the Vineyard Data Quantification Society in Montpellier/France.
- 14) Ashenfelter, O. and Storchmann, K. (2001), Wine prices and solar panels. The value of vineyard sites. In: *Oenometrie VIII*. 8th annual meeting of the Vineyard Data Quantification Society in Saint Helena/California.
- 15) Schamel, G. and Storchmann, K. (2001), The German wine market: Production, consumption and international trade. Wine economics workshop as part of the 11th Australian Wine Industry Technical Conference in Adelaide, October 7-11, 2001. Adelaide University's Centre for International Economic Studies.
- 16) Ashenfelter, O. and Storchmann, K. (2000), The quality of vineyard sites in the Mosel valley of Germany. An ordered probit approach. In: *Cahier Scientifique No. 4, Oenometrie VII*. 7th annual meeting of the Vineyard Data Quantification Society in Rheims/France.
- 17) Jones, G. and Storchmann, K. (1998), Phenology, Climate, and Wine Market Prices. In: *Proceedings of the 1998 Association of American Geographers Annual Meeting, Boston, MA, March 25-28, AAG, Washington DC, pp. 35-37.*
- 18) Storchmann, K. (1991), Konjunktur reagibilität kommunaler Verschuldung. (Cyclical sensitivity of municipal debts), In: *Verband Deutscher Städtestatistiker, Ausschuß Finanzen (ed.), Informationen aus der kommunalen Infrastruktur- und Finanzstatistik, 43. Jahrestagung, Dortmund, pp. 33-57.*

GRANTS

- 1) Grant for Symposium "Sustainability and Innovation: The Wine Industry Challenge" at Château de la Bretesche (Bretagne, France), June 14-17, 2020, with Magali Delmas (UCLA), Albert and Elaine Borchard Foundation Grant

- 2) Study on the Competitiveness of European Wines (Part: United States) (2015). Grant from European Commission. Joint with COGEA, Rome, Italy.
- 3) Developing Wine Marketing Strategies for the Mid-Atlantic Region (2012-2015). Grant from USDA. Joint with Kathleen Kelley, Jeffrey Hyde, Denise Gardener (all Penn State U), Brad Rickard (Cornell), Ramu Govindasamy (Rutgers).
- 4) The Demographics of Special Events in Walla Walla (2008). Grant from Tourism Walla Walla.
- 5) The Economic Potential of Whitman College Students on Downtown Walla Walla (2008). Grant from Walla Walla Downtown Foundation.
- 6) Walla Walla Valley Wine Cluster Economic Development Program (2007). Grant from Washington State Department of Community, Trade and Economic Development.
- 7) Dehio, J., Löbke, K., Moos, W. and Storchmann, K. (2000), Arbeit und Ökologie. Gutachten im Auftrag der Hans-Böckler-Stiftung. (Labor and ecology. Grant from Hans-Böckler-Foundation), Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI), Essen, pp. 256.
- 8) Hamm, R., Hillebrand, B., Storchmann, K. and Wenke, M. (1999), Regionale Bedeutung des Braunkohlenbergbaus in Nordrhein-Westfalen. Gutachten im Auftrag der Rheinbraun AG. (Regional relevance of lignite mining in Northrhine Westphalia. Grant from Rheinbraun AG), Fachhochschule Mönchengladbach und Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI), Mönchengladbach/Essen, pp. 205.
- 9) Erdmann, G., Moos, W. and Storchmann, K. (1999), Verkehrswirtschaftliche Energestrategien. Gutachten im Auftrag von BMW, DaimlerChrysler, Deutsche Shell, MAN, RWE, Volkswagen, des Bundesministeriums fuer Wirtschaft sowie des Bundesministeriums fuer Verkehr. (Energy strategies in the transport sector. Grant from BMW, DaimlerChrysler, Deutsche Shell, MAN, RWE, Volkswagen, the Federal Ministry for Transport, and the Federal Ministry for Economics), Technische Universität Berlin and Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI Essen), Berlin/Essen, pp. 168.
- 10) Storchmann, K. (1996), Ein Personenverkehrsmodell für die Deutsche Bahn AG. Gutachten im Auftrag der Deutschen Bahn AG. (An econometric model for passenger transportation. Grant from German Railways), Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI Essen), Essen, pp. 68.
- 11) Hillebrand, B. and Storchmann, K. (1996), Ein Güterverkehrsmodell für die Deutsche Bahn AG. Gutachten im Auftrag der Deutschen Bahn AG. (An econometric model for freight transportation. Grant from German Railways), Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI Essen), Essen, pp. 357.

- 12) Hillebrand, B., Buttermann, H. and Storchmann, K. (1995), Strukturpolitische Restriktionen einer CO₂-Minderungspolitik. Gutachten im Auftrag des Umweltbundesamtes. (Structural restrictions of a CO₂ abatement policy. Grant from Federal Environmental Agency), Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI Essen), Essen, pp. 235.
- 13) Heilemann, U. and Storchmann, K. (1991), Entwicklung, Struktur und Wirkungen der Steinkohlensubventionen in Nordrhein-Westfalen. Gutachten im Auftrag des Ministeriums für Wissenschaft und Forschung des Landes Nordrhein-Westfalen. (Development, structure and impact of hard coal subsidies in North-Rhine Westphalia. Grant from Ministry of Science and Research North-Rhine Westphalia), Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI Essen), Essen, pp. 109.

REFEREING

Agrarwirtschaft – German Journal of Agricultural Economics, Agricultural Economics, American Economic Review, California Agriculture, Cambridge University Press (book proposals), Canadian Journal of Agricultural Economics, The Economic Journal, Empirical Economics, Energy Economics, Energy Journal, Energy Policy, International Journal of Climate Change Strategies and Management, International Journal of Wine Research, Journal of Agricultural Economics, Journal of Empirical Legal Studies, Journal of Environmental Economics and Management, Journal of Political Economy, Journal of Transport Geography, Journal of Wine Economics, Journal of Wine Research, Oxford University Press (book proposals), Transportation, University of California Press (book proposals)

REFERENCES

Orley C. Ashenfelter
Joseph Douglas Green 1895 Professor of Economics
Industrial Relations Section, Firestone Library
Princeton University
Princeton, New Jersey 08544-2098
Tel (609) 258-4040, Fax (609) 258-2907
email: c6789@Princeton.EDU

Robert N. Stavins
Albert Pratt Professor of Business and Government
John F. Kennedy School of Government
Harvard University
79 John F. Kennedy Street, Room L-306
Cambridge, Massachusetts 02138
Tel (617) 495-1820, Fax (617) 496-3783
email: robert_stavins@harvard.edu

Kym Anderson
School of Economics
University of Adelaide
Floor/Room 4 45
Nexus 10 Tower North Terrace
Tel. +61 8 8313 4712
email: kym.anderson@adelaide.edu.au

Richard E. Quandt
Economics Department
Princeton University
Princeton, New Jersey 08544-2098
Tel (609) 924-3933, Fax (609) 924-8394
email: metrics@quandt.com